

Monroe Public Access Cable Television, Inc. 20 W. Fifth Street, Suite 201 Monroe, MI 48161 734-243-5707 Milward J. Beaudry II, Executive Director MPACT is a 501c3 Charitable Organization



Why is Public, Education, and Government (PEG) access television channels so important to local communities?

#1 - FREEDOM OF SPEECH! It is with these channels that every citizen can express his/her opinion by utilizing broadcast & internet technologies. Public Access television has been the medium for decades in providing an easy means to express one's voice on issues that are important. There are no other outlets organized to provide this service to cities, towns, and villages in the United States.

#2 LOCAL GOVERNMENT TRANSPARENCY Local governments negotiated with cable companies to utilize the public right-of-ways (ROW) to provide their service to residents. This type of agreement has provided the funding necessary to be the only source for gavel-to-gavel coverage of official city government meetings. This vital link between municipalities and residents provide a level of transparency necessary to convey clarity of the day-to-day governmental business.

#3 EMERGENCY COMMUNICATIONS Many public access centers besides the use of television utilize other media resources such as radio to broadcast weather warnings through the National Weather Service and the Emergency Alert System. Today's technology allows for PEG staff members to gain access to studio equipment from home to provide on-the-spot reporting of hazardous events.

#4 COMMUNITY NEWS AND INFORMATION Public Access Centers in most cases are the only local source of news and information.

5 OUTREACH TO LOW-INCOME POPULATION Public access centers provide free or very low cost training on the use of mass media technologies. In many cases technologies not normally available to the non-broadcasting population.

#6 AN EXTENSION OF THE CLASSROOM The educational portion of PEG provides a link between local school districts along with community colleges and the residents within their service area. Beyond a well-informed citizen through the services of both public and government access, an educational access channel provides an extension of the classroom by offering supplemental material to enhance one's learning

#7 SERVICE TO THE COMMUNITY AND OTHER NONPROFIT ORGANIZATIONS Beyond the individual that utilizes public access for either informing, entertaining, or educating others, nonprofits can take advantage of the services of PEG stations to help promote their work in the community.

#8 COLLABORATION Public access in many cases collaborates with other organizations to enhance the quality of life in the communities they serve by partnering in projects that address specific needs of those less fortunate.

#9 BEYOND CABLE TELEVISION Public access centers have grown to become media centers offering their member volunteers access to other forms of media such as community radio. Radio can provide an extension of what PEG offers on cable to an expanded audience.

Please show your support of MPACT two ways—

First, by informing your elected officials about how important PEG is to our Community, our State, and our Country! If you are not sure which Congressional District you reside in, please use the zip-code look up tool at: www.house.gov. In addition, you can find your Senators by visiting: www.senate.gov.

We have provided the contact information to all of our elected officials on the back of this sheet

Second, through your membership and/or your financial support – Thank you!



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President Donald Trump

https://www.whitehouse.gov/contact/ (online email form)

Here are a few simple things you can do to make sure your message gets to the White House as quickly as possible.

If possible, email us! This is the fastest way to get your message to President Trump.

If you write a letter, please consider typing it on an 8 1/2 by 11 inch sheet of paper. If you hand-write your letter, please consider using pen and writing as neatly as possible. Please include your return address on your letter as well as your envelope. If you have an email address, please consider including that as well. And finally, be sure to include the full address of the White House to make sure your message gets to us as quickly and directly as possible:

The White House 1600 Pennsylvania Avenue NW Washington, DC 20500